



**EAS**  
ENVI ANALYTICS SYMPOSIUM

# CLOUD-SCALE GEOSPATIAL ANALYTICS

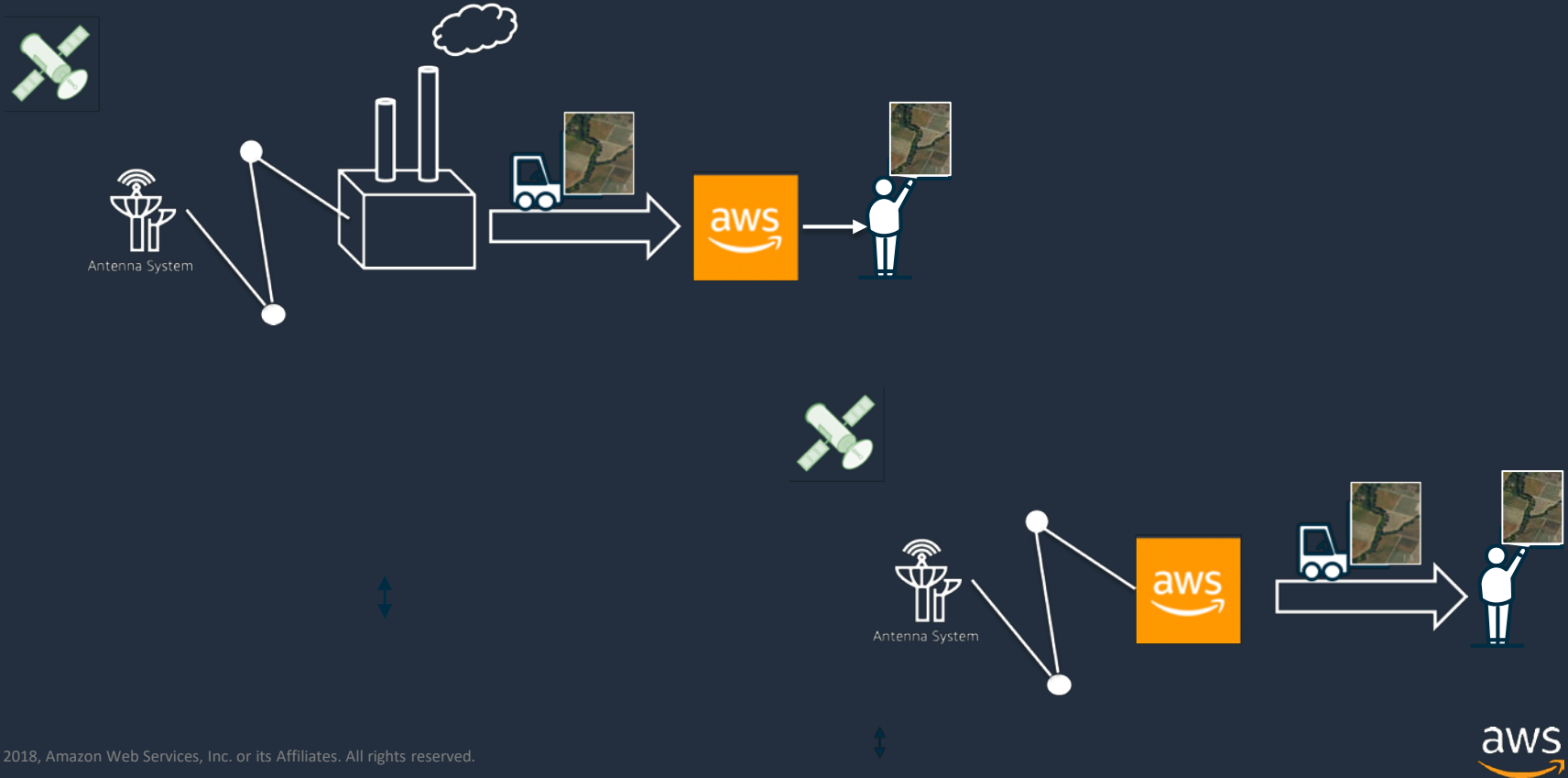
Shayn Hawthorne

AWS Ground Station

# THOUSANDS OF SATELLITES, MASSIVE DATA

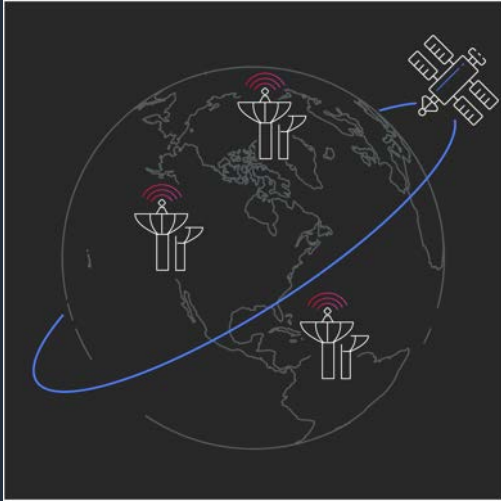


# HOW WE GET SATELLITE DATA TODAY

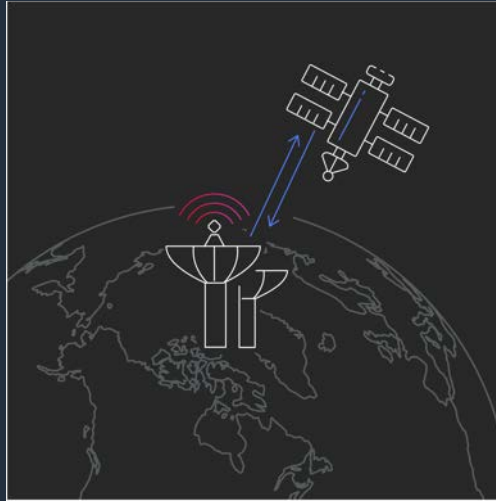


# CHALLENGES WITH SATELLITE DATA

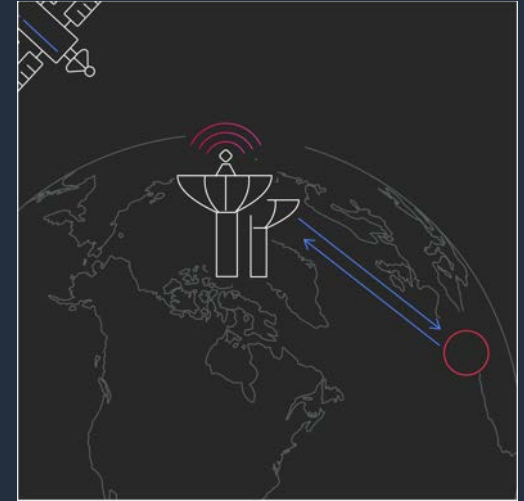
Need for ground stations  
(antennas and computing  
infrastructure) located  
around the world



Downloading & uploading  
data requires custom  
software and workflows



Data must be migrated to  
the cloud to be used for  
processing, analytics, and  
machine learning

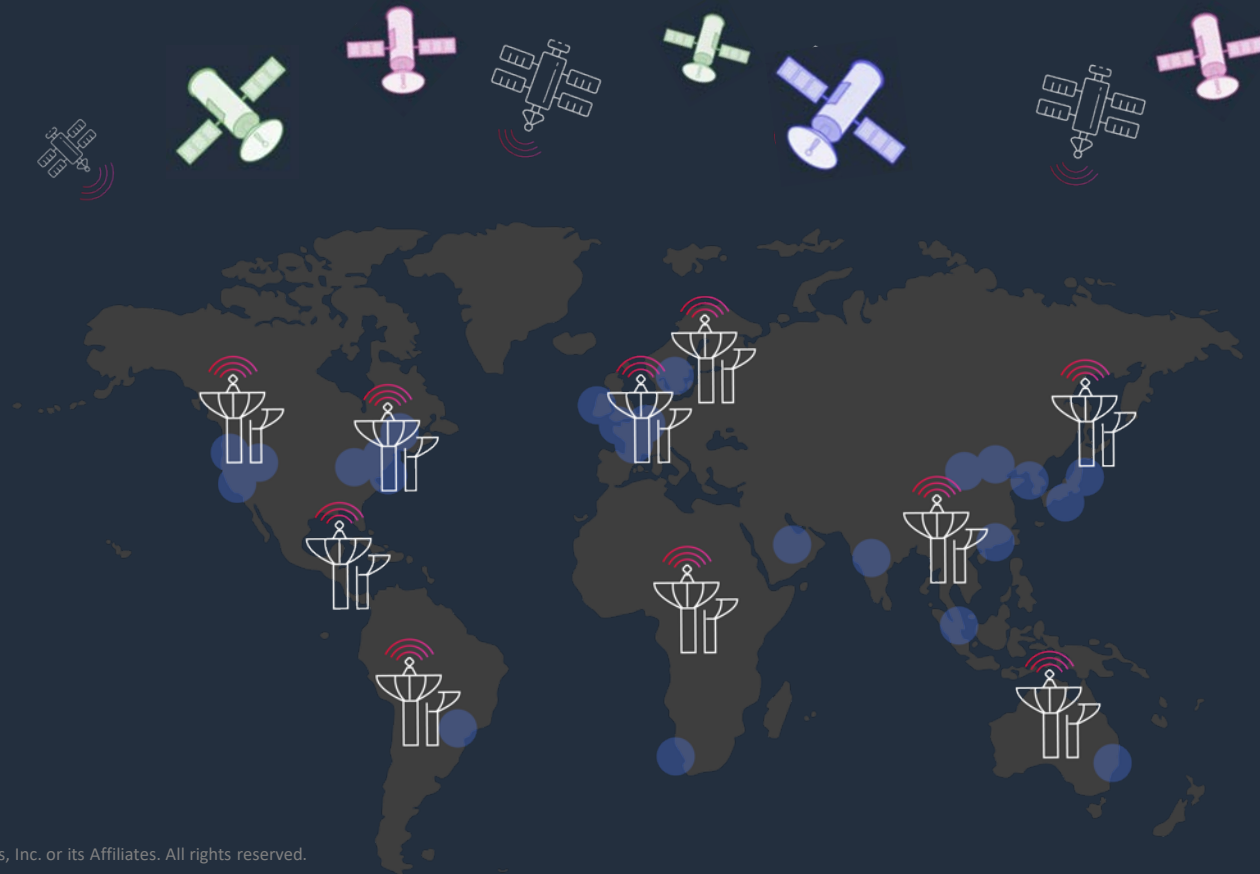


# CHALLENGES WITH SATELLITE DATA

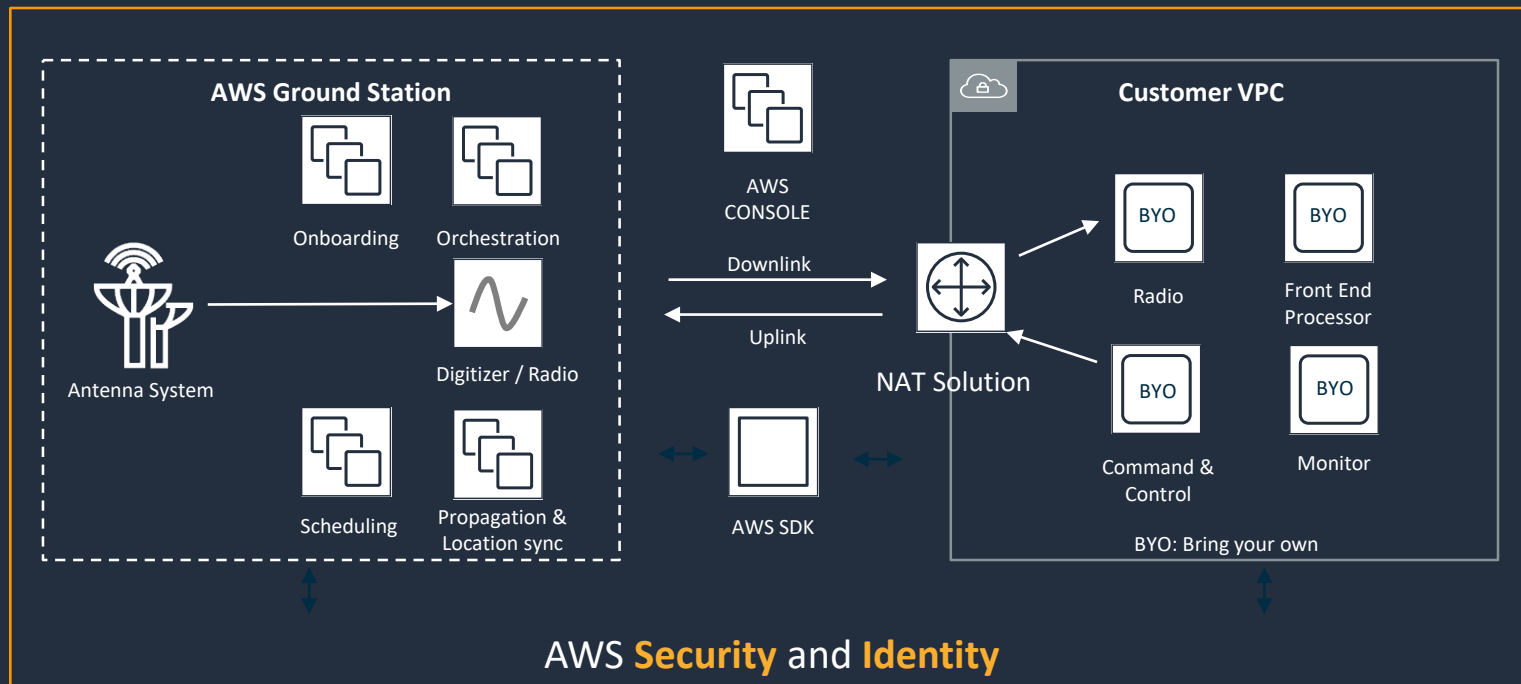


# WHAT DOES CLOUD-SCALE ENABLE?

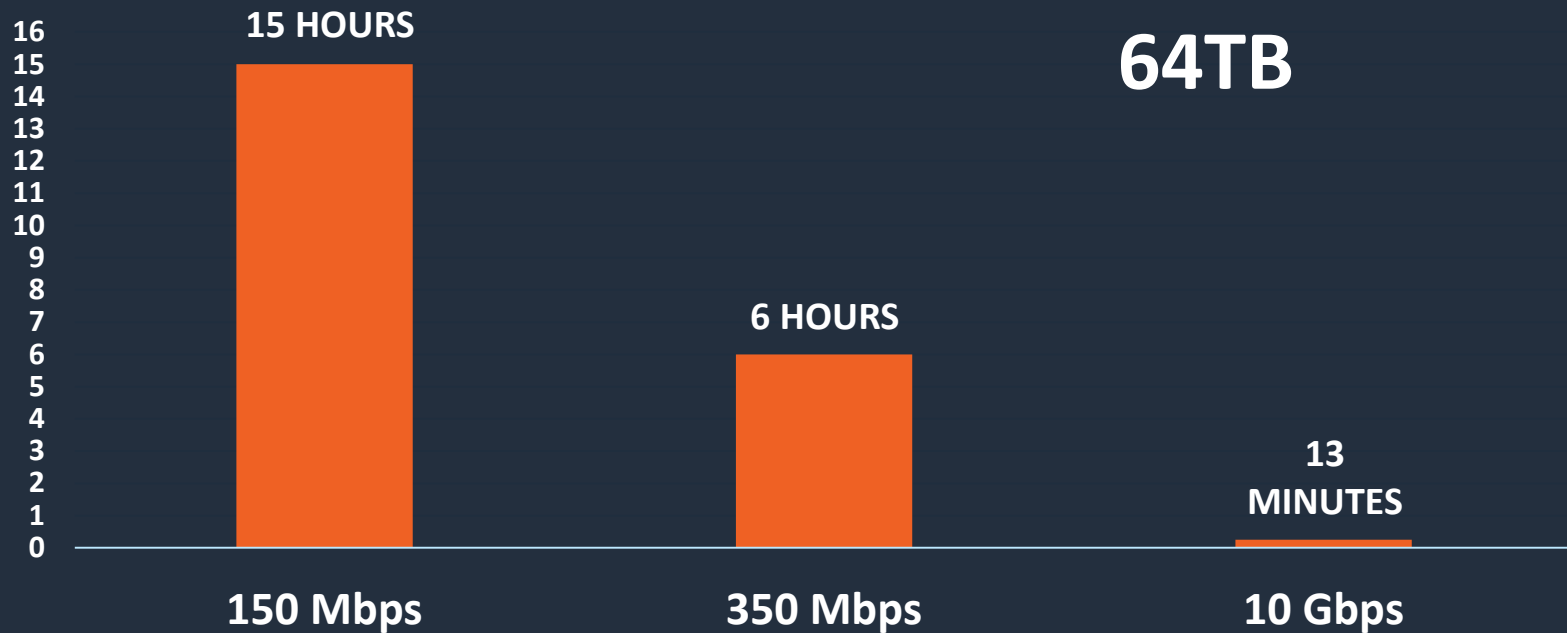
# FULLY MANAGED, SCALABLE NETWORK



# MOVES EVERYTHING BUT THE SATELLITE TO THE CLOUD



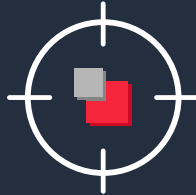
# HIGH THROUGHPUT, LOW LATENCY



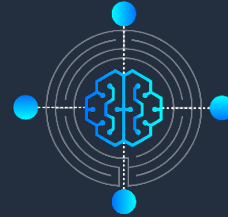
# DIRECT ACCESS TO ANALYTICS



Amazon EC2 for  
command and  
downlink  
instances



Amazon Rekognition for  
real time satellite  
analysis



Amazon SageMaker for  
custom ML apps to apply  
to satellite imagery data



Amazon Redshift to  
store processed  
satellite data in a  
structured data  
warehouse

# CLOUD-SCALE GEOSPATIAL ANALYTICS

## NEAR-REAL-TIME PRODUCTS & ANALYTICS

- Create products in your VPC at the antenna
- Access services in milliseconds
- Track your schedule, usage, and billing
- Security, roles, and IAM
- On site storage



**Imagine Virtual DACS and a World Where Customers Receive  
Data in Seconds**

# CLOUD-SCALE GEOSPATIAL ANALYTICS NEAR-REAL-TIME DISSEMINATION

- 100s of Gbytes in minutes
- Text notifications
- Email alerting
- Access services in milliseconds

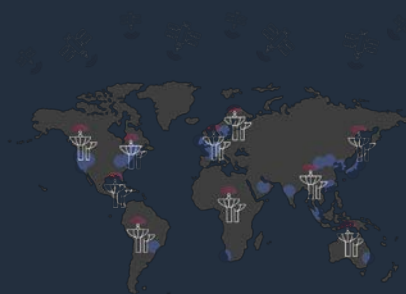


**Imagine Alexa Telling Customers When Requested Imagery Was Available**

# CLOUD-SCALE GEOSPATIAL ANALYTICS

## NEAR-REAL-TIME FUSION & DATA OVERLAYS

- Wireless network activity
- Digital electrical meters
- Freeway monitors
- In situ tasking
- SCADA
- Synthetic Aperture Radar
- Electro-optical
- Hyperspectral
- AIS/ADS-B
- GIS



**Imagine How IOT Could Change Everything**

# Summary

## Leverage a Global Network

Base band backhaul of  
your data to the region  
of choice

## Access flexible options

No contracts or long  
term commitments

## Pay by the minute

Simple, transparent per  
minute pricing

## Low Latency access to services

Add value to data with  
AI/ML, Compute,  
Storage, & Database.

# THANK YOU!

